

# Cyberhaven for Al

Generative AI tools, like ChatGPT, promise productivity gains for employees of all kinds – but pose a new risk to confidential company information. Cyberhaven is securing the future of work by enabling visibility and control over sensitive data flowing to generative AI applications.



## Problems securing Al app usage



### Sensitive data exposure due to Al

Inputting confidential data into some tools like
ChatGPT creates the risk of exposure because these
tools incorporate user input into their models that
generate output for other users outside the
company



#### Business pressure to not block completely

Boards, executives, and other business leaders are seeking ways AI tools can enable greater productivity, meaning security teams can't ban generative AI tools altogether.

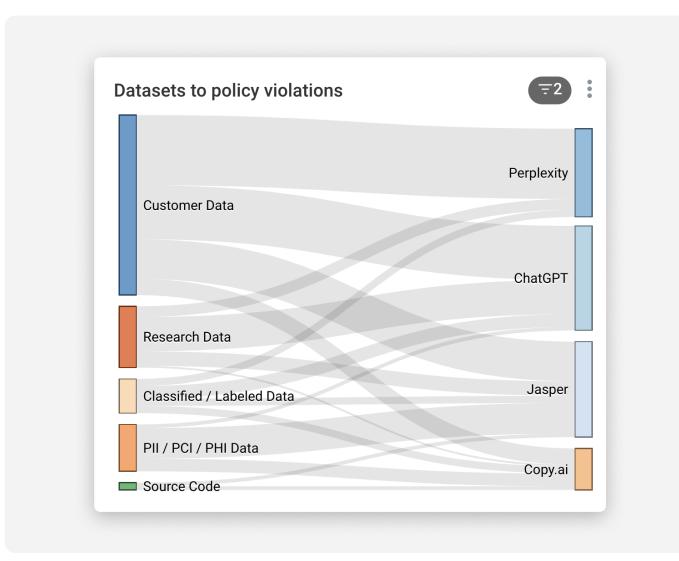


#### Rapid pace of new applications

New AI tools are launching every day, and IT teams need a security approach that can keep up in understanding and controlling their usage.

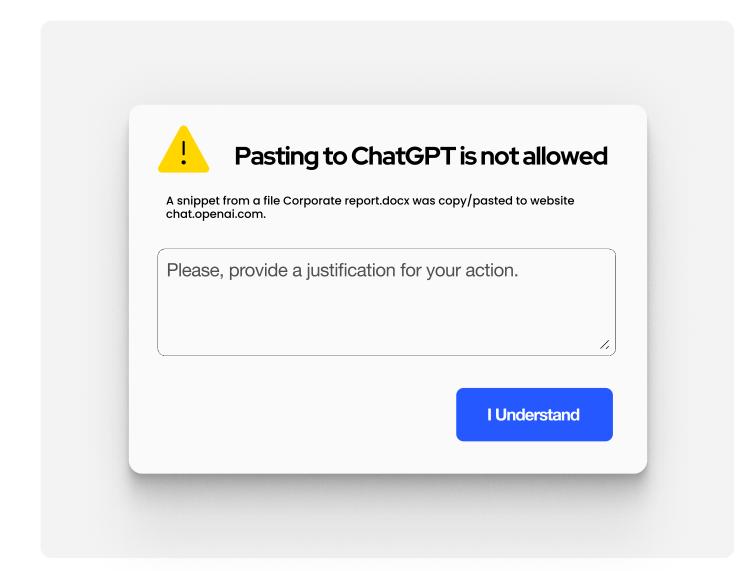
## Securely enable AI tools that drive productivity

## Out-of-the-box visibility into data movement



Cyberhaven records all data flows to the internet outof-the-box, so your team can keep up with new AI tools as they pop up and understand what sensitive data is flowing to and from these tools. Use these insights to partner with business leaders and develop company policies regarding the usage of AI applications.

# Granular control to coach employees and block risky behavior



Cyberhaven utilizes data lineage to accurately classify sensitive data and identify risky behavior in real-time. Customizable messages can educate your workforce, warning them of the risks of pasting sensitive data and directing them to approved alternatives. Policies can also be configured to outright block pasting of sensitive data, while allowing non-sensitive data through.

## **About Cyberhaven**

Cyberhaven is the data security company revolutionizing how companies protect their most important information from theft and misuse. Until now, security products only recognized and protected a limited range of data types because they relied on finding patterns in the content itself. Our data tracing technology analyzes billions of events surrounding every piece of data to better understand and classify it, allowing for protection of a much broader range of sensitive data in any form, anywhere it goes.

#### **Interested in learning more?**

Request a demo at: cyberhaven.com/request-demo